



Rémi Parnaud
DIGITAL
DESIGNER



Rémi Parnaud

27

Master's degree in
Graphic design

Identity, Art Direction,
Storytelling, User
Experience, Webdesign,
Photography, Video



WHY am I a designer?

I believe clever communication & **storytelling** can solve every conflict on this planet. Dedicated to connecting people, teaching and learning - I love to feel useful and to make someone's life easier or nicer. I really **listen to people** as I think empathy is the starting point of every good piece of design. Inform and persuade through images and words is what I love to do.

HOW did I become one?

Almost 10 years ago, my love of Maths led me to study **programming** for 3 years. '**Languages**' definitely became a key-word and a huge passion in my life.

Photography taking up a vast majority of my time, I figured I should express myself, not with code lines, but with images. So, I studied **graphic design** for 3 years in 2 different schools and graduated as the Art Director of a 27 student group (designing a Serious Game on tablet for Helicopter pilots).

Since 2010, I worked with **6+ design/advertising/event studios**. Lately, I've been shaping the irish webdesign landscape in Huguenot (branding, packaging & digital) in the heart of Dublin. I'm now looking for a new **creative family** to join and work with.

WHAT do I do?

I'm always exploring, moving, looking for beautiful textures, emotions & compositions. I love Art direction, branding and **visual identity**, I have valuable practical experience in print & **web design**. I also master HTML/CSS. I shot thousands of **portraits** and web oriented photographs & videos. I just love to tell **stories** - wether it's composing a song/photograph, coding a website, designing a poster, inventing a game, playing, drawing, teaching/learning or giving a speech.

REMI PARNAUD

Born July 1989 in Orléans, France
http://remiparnaud.com
rem.parnaud [at] gmail.com

IDENTITY - UX - DIGITAL DESIGNER
#SERENDIPITY #EMPATHY #CONNECTION

EDUCATION

MASTER'S DEGREE IN GRAPHIC DESIGN / COMMUNICATION

INGÉMÉDIA - UNIVERSITY OF TOULON
Toulon, South France, 2011-2013

BACHELOR'S DEGREE IN MULTIMÉDIA CREATION

LPCM - UNIVERSITY OF LA ROCHELLE
La Rochelle, France, 2010-2011

PROGRAMMING 2 YEAR DEGREE

TECHNOLOGY INSTITUTE. - UNIVERSITY OF ORLÉANS
Orléans, France, 2007-2010

DIPLOMA FOR YOUTH LEADERS AND WORKERS

France, 2008

DIGITAL AGENCIES & STUDIOS

DIGITAL DESIGNER

HUGUENOT #BRANDING #UX
Dublin, Ireland, since October 2014

UX/UI DESIGNER

CONTENT SQUARE #E-COMMERCE
Paris, France, April 2013 - April 2014

WEB & PRINT DESIGNER

BRAINSONIC #ADVERTISING
Paris, France, March-August 2012

WEB DESIGNER

ANSWEB #WEB
Aix-en-Provence, South France, April-August 2011

WEB DEVELOPER

EAZYWEB #WEB
Cardiff, Wales, April-June 2010

OTHER ACTIVITIES

FREELANCE PHOTOGRAPHY

PORTRAITS, SKATE, STREET
Worldwide, since 2008

REMI & ZIMA PRODUCTION STUDIO

PHOTOGRAPHY SERVICES
Dublin, Ireland, Now

FRONT END DEVELOPER

HTML / CSS, JAVASCRIPT
Since 2007

KIDS ACTIVITY LEADER (ANIMATOR)

IN CAMPS & SNCF (TRAINS)
France, 2008-2014

TEACHER / LEARNER

I JUST LOVE TO SHARE STUFF
Everywhere, forever.



French & English

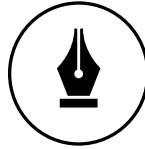
Fluent

German notions



Photo

since 2007,
professional,
street,
portraits



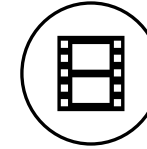
Design

Logos, Web,
UX/UI,
Adobe CC



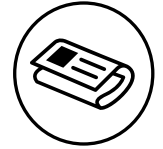
Creation

concepts,
ideas & words,
copyrighting



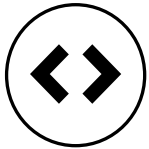
Video

Première,
After Effect,
Flash



Stories

Street &
underground
culture in Dublin.



Coding

HTML/CSS
PHP/MySQL
Javascript



Travelling

Brazil, New York, Riga,
Helsinki, Praha, Paris,
Marseille, Toulouse,
Athens, Barcelona,
Munchen, ...



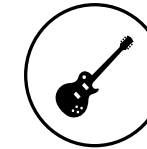
Animator

Qualified &
experienced



Theater

Actor (2 plays,
4 short films)



Music

Guitar
teacher,
Blues, Jazz,
Trip hop...



Skate

tennis, ski,
kite surf,
snowboard

“It’s not only about designing something beautiful, it’s more about making it meaningful and useful.”

Dalata, Clayton, Maldron hotels : UX, Art direction, webdesign, email templates for more than 25 websites

Club Vitae : Identity, UX, Webdesign, photo guidelines for 9 Irish gyms

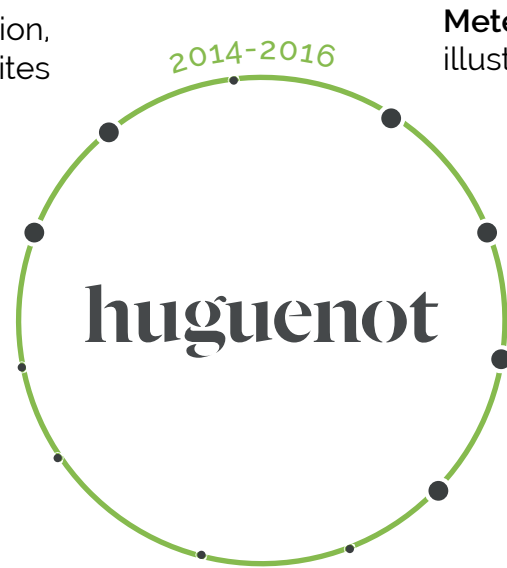
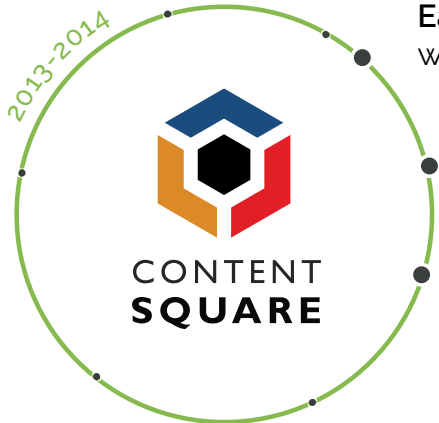
Easyvoyage.com : UX & webdesign (travelling website).

Content square identity : Logo, guidelines, web & print design.

Canalplus.fr : UX & webdesign (client section).

Corporate portraits at Brainsonic : photo shooting for 120 people + video production (team presentation).

LeMag Brainsonic : Company's 35 page bi-annual portfolio magazine production.



Meteor.ie : Gift guide, isometric illustrations, banners, UX, webdesign

Douglas Law : Art direction, photography style, WP template css customization.

Permanent TSB : Calculators and Infographics

DAA (Dublin Airport Authority) : Internal performance reviewing platform

Eurocopter, E-saac : Creative direction in a 27 students group. Helicopter teaching community-based serious game (tablet).

MédiADN : A serendipity based regional multimedia library website, enabling powerful indexation and research based on tags and links between media.

Boost my trip : pop-up travelling social network mobile app concept - supported by SNCF (the French train company).

